

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

10/510191

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
16 October 2003 (16.10.2003)

PCT

(10) International Publication Number
WO 03/085883 A1

- (51) International Patent Classification⁷: H04L 9/32
- (21) International Application Number: PCT/US03/10016
- (22) International Filing Date: 2 April 2003 (02.04.2003)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
60/369,302 2 April 2002 (02.04.2002) US
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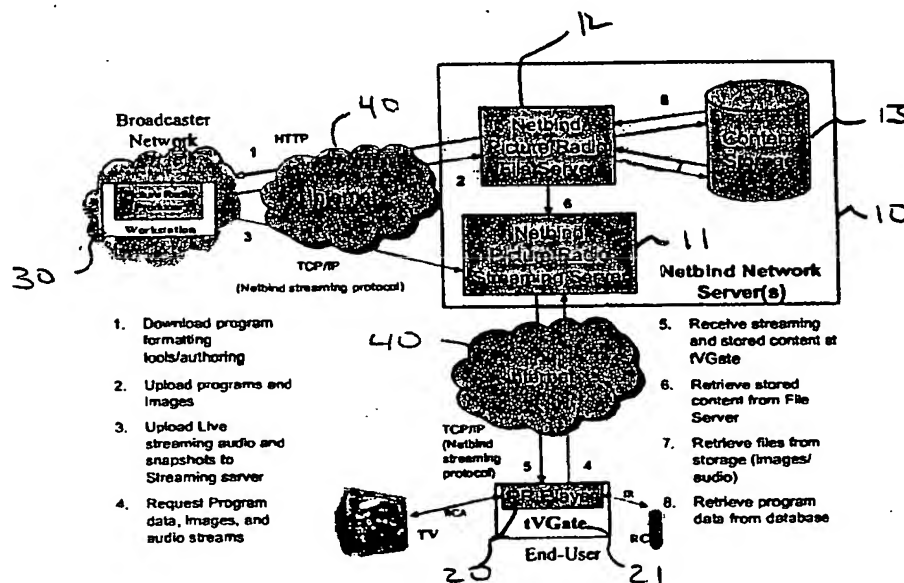
(81) Designated States (*national*): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (*regional*): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW). Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM). European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR). OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:
— with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: SYSTEM AND METHOD FOR SUBSCRIPTION BROADCAST MEDIUM DELIVERED OVER A BROADBAND NETWORK



(57) Abstract: A broadcast medium distribution system (100) provides for delivery of broadcast media over a large number of possible content channels over a broadband network (40) to a television or other display device via a player (20). Audio and graphical still frame program content are produced by a producer (30) and delivered over the broadband network (40) to a network server (10) for scheduled streaming to players (20). Each player (20) is provided with a unique and unchangeable identifier so that broadcast media may be securely delivered to players (20) on an individualized subscription basis.

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